

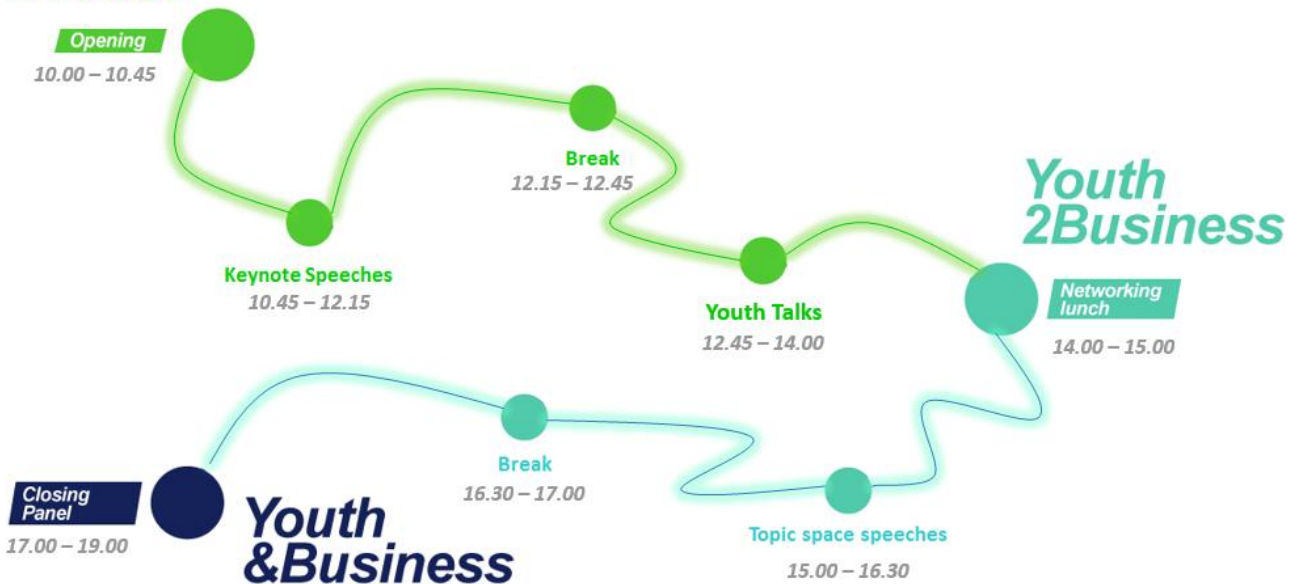
17. April 2013 in Tallinn, Estonia

The Baltic Youth to Business Forum brings businesses, key society figures and students together to engage in a unique dialogue on relevant topics to both the business and the student community.

In April of 2013, AIESEC Estonia will bring together student leaders from several universities across Estonia, Lithuania, Latvia and other countries to find an answer to the question – Is there something for Me in the Baltics?

Business 2Youth

Is there something for Me in the Baltics?

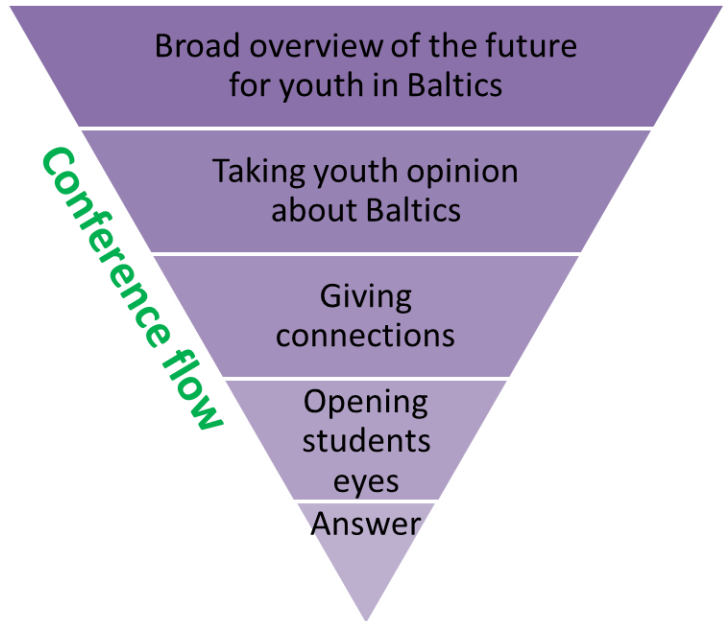


Baltic Youth to Business Forum is connected with AIESEC global Youth to Business Forum cycle. Forums are organized by AIESEC across the world in every month on different relevant topics on specific society in that region. Baltic Youth to Business Forum replaced Estonian Youth Forum which was organized by AIESEC in Estonia for 4 years.

Is there something for Me in the Baltics?



Problems touched with the conference:

- ✓ Students get little to no practical knowledge during studies and graduate with weak practical preparation to enter the job market;
- ✓ Students do not know the reality in companies – they unknowingly expect a high job position and high salary right after graduation;
- ✓ Bachelor Degree prepares students in theory in a broad field without generating specialists with practical experience in knowledge that companies mostly need;
- ✓ After high school young people feel the need (pressure from society, parents and school) to enter university, without knowing or planning their career;
- ✓ Most graduates come from the background of Humanities or Social Studies and do not meet the job market needs;



Main topics which guide us to the answer.

Innovation



This track will answer questions like:

- Why is there a need for innovation in the region?
- How could youth bring more innovation to the business sector?
- What kind of innovations are needed in the Baltic countries?


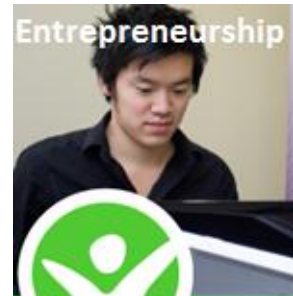
Sustainability



This track will answer questions like:

- Why is sustainability so critical in the Baltic countries?
- How can young people and companies cooperate for a more sustainable region?
- What is my contribution to a sustainable environment?

Entrepreneurship



This track will answer questions like:

- Why should I start my business in the Baltic region?
- How can my company be competitive?
- What are the future sectors where I should plan my business?

Delegate reach:

Estonia expected delegates	250
Latvia expected delegates	50
Lithuania expected delegates	50

Registered people outside from Baltic countries:

Algeria
Armenia
China
Czech Republic
Denmark
Finland
Germany
Hong Kong
Hungary
Kyrgyzstan
Malaysia
Netherland
Poland
Romania
Russia
Serbia
Slovakia
Slovenia
Sweden
Tunisia
Turkey
Ukraine
United Kingdom

Registration for countries outside of the Baltic region is opened until the end of March and we expect 180 – 220 delegates participating in the event.

Partners:



CVKESKUS

AIESEC Alumni Fond



The international platform for young people to explore and develop their leadership potential