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Top Skills

Government Affairs
Reputation Management
Media Relations

Andreas Kaju

Co-founder + Partner at Meta Advisory Group / Fipra Estonia
Estonia

Summary

My current professional focus is on building what is already the most successful public affairs outfit in the Baltics - Meta Advisory Group - which i co-founded in 2009. Twice in last 4 years, including in 2022, Meta has been named as the Agency of the Year in Estonia, due to most gold-silver-bronze awards at the annual creative festival. We have a great company that wants to help build and develop other great companies!

At the same time, we are working on new ideas and partnerships to bridge our world - inhabited by large corporate clients and responsible executive decision-making, marketing communication campaigns and political intelligence - to the digital future.

Feel free to get in touch with great ideas or proposals.

Experience

Meta Advisory Group / FIPRA Estonia

Partner

October 2009 - Present (12 years 8 months)

Estonia, Latvia, Lithuania

Meta Advisory Group is a public relations and government affairs firm. The founding partners share experiences ranging from reputation management in the NGO sector to public and government affairs and integrated communications strategies for corporate customers. We offer strategic communication support and run their more specific projects in media relations, crisis communications and represent their interests both in the public and in government affairs or the legislative process.

Eesti Vabäühenduste Liit

Supervisory Board

May 2019 - Present (3 years 1 month)

Estonian Ministry of Defense
Adviser to the Minister of Defense
April 2007 - November 2009 (2 years 8 months)

Res Publica Parliamentary Group, Parliament of Estonia (Riigikogu)
Head of Secretariat
June 2005 - April 2007 (1 year 11 months)

The Parliament (Riigikogu)
Political Secretary
June 2005 - March 2007 (1 year 10 months)

The Prime Minister's Bureau/State Chancellery
Political Advisor to the Prime Minister
January 2004 - April 2005 (1 year 4 months)

Estonian Chamber of Commerce and Industry
Marketing Project Manager
September 2000 - January 2004 (3 years 5 months)
Marketing and public relations for the biggest Estonian business
representation organization

Education

Tartu Ülikool
Philosophy · (2005 - 2021)

NATO Defence College
· (2008 - 2008)

Estonian Business School
International Business · (2000 - 2005)

Viimsi keskkool / Viimsi Highschool
· (1996 - 1998)

Tallinna 7. keskkool / Tallinn English College
· (1987 - 1996)